

Dear EPA,
The salmon are red
The waters are blue
Protect Bristol Bay
It's the right thing to do.
Love,
Alaska Natives and
Commercial Fishermen of Bristol Bay

Dear
Valentine

Photo: © 2006 Robert Glenn Ketchum www.robertglennketchum.com

EPA-6363-000008282



Bristol Bay Regional Seafood
Development Association



Alaska Independent Fishermen's
Marketing Association



Nunamta Aulikkestai



The New York Times

**Zale among wave of jewelers
opposed to Alaska mine**

April 13, 2010

The New York Times

**Tiffany and other U.S. jewelers refuse to
use Alaskan gold**

March 4, 2010

ANCHORAGE, Alaska — Five of the United States' leading jewelers have refused to use gold that could someday come from the Pebble mine, a huge deposit near the world's most productive wild sockeye salmon stream.

The jewelers, including Tiffany & Co., Ben Bridge Jeweler and Hiding Dinosaur, pledged Feb. 12 not to purchase jewelry made from gold that might be extracted from the proposed mine near the Bristol Bay watershed in southwest Alaska.

Bristol Bay is featured in the December issue of *National Geographic*, and these news clips highlight the jewelry retail support for protecting Bristol Bay.

On Valentines Day, it's good to know that fifty jewelers – representing over \$5 billion in sales – have vowed not to source gold from the proposed Pebble gold and copper mine, which threatens the world's greatest wild salmon fishery in Bristol Bay, Alaska. Their customers don't want the jewelry that they purchase to come at the expense of this national treasure and the communities and businesses it supports.

As Alaska Natives and commercial fishermen of Bristol Bay, we urge the EPA to initiate the Clean Water Act's 404c process to protect our nation's most valuable wild salmon fishery from billions of tons of mine waste.

Learn more at www.ourbristolbay.com

